



geraldsastra.com

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(713) 969 0017

**EDUCATION**

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6.2025–Expected 5.2027	<b>Rhode Island School of Design (RISD)</b>	MDes Interior Architecture Exhibition & Narrative Environments
5.2024	<b>University of Houston (UH)</b>	BFA Graphic Design (4.0)

**WORK EXPERIENCE**

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9.2025–Present	<b>RISD Museum</b>	Graduate Design Assistant
9.2025–Present	<b>RISD Interior Architecture</b>	Teaching/ Research Assistant
9.2025–Present	<b>RISD Prints</b>	Print Specialist/ Monitor
6.2024–6.2025	<b>HOK</b>	Design Consultant
5.2022–5.2024	<b>CreationStation</b>	Student Designer
5.2023–8.2023	<b>HOK</b>	Experience Design Intern
5.2022–8.2022	<b>UH Marketing &amp; Comm. Creative Services</b>	Graphic Design Intern
4.2021–5.2022	<b>UH Campus Recreation</b>	Student Designer
9.2021–5.2022	<b>William R. Jenkins Architecture Library</b>	Student Leader

**EXPERIENCE**

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10.2022–5.2024	<b>UH Graphic Design Student Association</b>	AIGA Representative
8.2020–4.2022	<b>The Cougar</b>	Assistant Creative Director
4.2020–8.2020		Graphic Designer
5.2019–6.2019	<b>Brand Media Indonesia</b>	Graphic Design Intern

**SELECTED ACCOLADES**

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11.2025	<b>SEGD</b>	Merit Award + Sustainability Impact Recognition
6.2025	<b>RISD</b>	Fellowship Recipient
10.2023	<b>UH School of Art</b>	Scholarship Recipient
9.2023	<b>UH Young Alumni Asc.</b>	Scholarship Recipient
5.2022	<b>Belle Griggs Foundation</b>	Scholarship Recipient
5.2022	<b>John P. McGovern Fdn.</b>	Scholarship Recipient

**AFFILIATIONS**

**(SELECTED)**

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**AIGA** (American Institute of Graphic Arts)  
**SEGD** (The Society for Experiential Graphic Design)

**SKILLS**

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Rhino, Enscape, Adobe Creative Suite (Illustrator, Photoshop, InDesign, After Effects, PremierePro), HTML, CSS, Figma, WordPress, Elementor



**SPEAKING ENGAGEMENTS**

**SEGD Conference Experience**

2025

San Francisco, California

mainstage panelist at the 2025 SEG D Conference, speaking on the role of design education, mentorship, and student-industry collaboration in experience design.

**SEGD Academic Summit**

2025

Remote, based in Washington DC

Selected presenter at the 2025 SEG D Academic Summit, contributing to academic discourse on student-led experience design through the "On Tap" project.

**PROJECT EXPERIENCE**

**Confidential Consulting Firm**

2024

Houston, Texas

Placemaking

**Confidential Pharmaceutical Firm**

2024

Indianapolis, Indiana

Placemaking

**Columbia Tap Trail**

2024

Houston, Texas

Signage and Wayfinding

**Columbia On Tap**

2024

Houston, Texas

Signage and Wayfinding

**Texas Facilities Commission**

2023

Austin, Texas

Experiential Graphics, Signage and Wayfinding

**Confidential Aerospace Engineering Firm**

2023

Mascoutah, Illinois

Experiential Graphics

**Confidential Stadium**

2023

Seattle, Washington

Signage and Wayfinding

**Confidential Manufacturing Firm**

2023

Sunnyvale, California

Signage and Wayfinding

**Oklahoma County Detention Center**

2024

Oklahoma City, Oklahoma

Signage and Wayfinding

**University of Houston Student Centers**

2024

Houston, Texas

Experiential Graphics

**University of Houston Campus Recreation**

2024

Houston, Texas

Experiential Graphics

**Confidential Pharmaceutical Firm**

2023

Indianapolis, Indiana

Experiential Graphics

**Confidential Oil and Gas Firm**

2023

Houston, Texas

Signage and Wayfinding

**University of Houston Center for Student Advocacy and Community**

2023

Houston, Texas

Placemaking

**University of Houston Dart Center for Accessibility**

2022

Houston, Texas

Experiential Graphics